



**FAVELA
UNITED**
FOOTBALL FOR CHANGE

**“CHANGING THE WORLD
THROUGH FOOTBALL”**

**ANNUAL
REPORT**

2018

O SEGREDO É ALEGRIA

Each and every year is very special with Favela United.

2018 is no exception, a fantastic year with lots of positive energy and impact. It was not only the year that we launched the very first edition of the Inclusive World Cup for over 500 young boys and girls from marginalized communities and the streets of Maputo, it was also the year that we started our first educational Life Captains Program together with our local partner organizations.

The great journey of the Inclusive World Cup brought not only a spotlight on the youth of Mozambique and the work of Favela United, it also created over 25 new partnerships. Together we organized more than 50 educational workshops and other activities.

I still remember well how the Favela United project in Mozambique started small, in the city's largest community of Polana Caniço, back in 2015. Training sessions with 2 local community coaches and around 80 kids on a daily basis. Now in 2019, the favela United program counts over 250 participants a day, coached and mentored by 12 young local change makers who in their turn were created and inspired by Favela United.

It was the legendary former captain of the Mozambican national team, Tico-Tico who introduced me to Jair and Edu, the two local coaches from the Polana Caniço Community. Overwhelmed by the inequality, marginalization and stigmatization that the youth faces in the community, we turned the local football school into a full-time 'Football for social change' program, and so Favela United Mozambique was born.

Young people are the center of everything we do at Favela United. Our program equips the participants with the skills, confidence and opportunities they need, to overcome their daily challenges in life.

Above all, 2018 showed us that we are heading in the right direction with our collaborative approach. Our team consists of a wide pool of very valuable volunteers, board members and a strong network of partner organizations. The year 2018 was another great example of those unforgettable moments to celebrate the transformational power of football to change and save lives. There are no words to express my level of appreciation and respect for all of you who supported our football for change organization in any possible way.

We are looking forward to achieving our goals and making the change together again for the coming year.

With warmest regards,

Patrick Hoep

Favela United founder & CEO

ANNUAL REPORT 2018



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1

INTRODUCTION

Football for Change is about using the game of football for social good and uniting our shared passion for the beautiful game to make a real difference in society.

Favela united works with the most vulnerable children of our society and uses football as a tool to drive social change from youth leadership to gender equity and from youth employability to violence prevention.

1.1. Mission and approach

Favela United is the leading organisation in Mozambique in the field of football for social change. Over the passed 4 years we changed and impacted the lives of 2.000,00+ young people throughout the country together with our local partner organisations.

Our football for change program unites children coming from different disadvantaged communities and street children. These youngsters often grow up in an unstable environment, with very limited training and development opportunities.

Our aim is to provide the youth with the opportunity to create a better future for themselves and their community by teaching them on the pitch about fair play, inclusion and respect – lessons directly transferable to life in general and off the pitch, they participate into our 'Life Captains' social development program.



Our mission

To inspire and create Change Makers among youth by using the transformational power of football and give them the basic skills, knowledge and tools to become, champions of their own destiny.



1.2. SCOPE OF THE REPORT

The Favela United Annual Report 2018 showcases three main aspects of the work accomplished during the period January 2018 - December 2018:

- The core Activities led by Favela United in the reporting period.
- Impact of Favela United's activities on the youth and the communities we work in.
- The Inclusive strategy of Favela United for the problems we address and making a social impact.

The first part of the report aims at explaining the main objectives of Favela United as an organization and its impact logic. In the second part of the report we present the activities led by Favela United in the reporting period and numbers related to the two layers of impact: impact on the communities we work in and impact on the participants from the local communities.



2.1 FAVELA UNITED USES FOOTBALL AS A TOOL TO DRIVE SOCIAL CHANGE



2.2 THE "FOOTBALL FOR CHANGE" GAME PLAN

FAVELA UNITED

Inspires and creates change makers among youth from the marginalized communities we work in.

LIFE CAPTAINS PROGRAM

Use football as a learning tool to change young lives

MARGINALIZED YOUNG PEOPLE

Gain new life skills, knowledge and opportunities to become champions of their own destiny.

2

FOOTBALL FOR CHANGE

2.3 Addressing problems via organized sports

Not having many sports opportunities amounts to missing some of the best parts of youth and adolescence. Through sports children explore, invent and create. They also develop social skills, learn to express their emotions and gain confidence about their own capabilities. In addition to missing an elemental experience of childhood, these kids also lack the developmental benefits attributed to organized sports such as: social development, physical health and wellness, skills based education, increased academic performance, inactivity health issues and the development of personal characteristics such as leadership, community building, conflict resolution, social inclusions, cultural and social sensitivity.

Sport has some unique features to contribute to development.

Individuals everywhere are interested in sports, regardless of background, age, race, religion, gender or status. It thus provides a way to reach the Bairro youth, which are usually harder to reach. They can easily be involved, sport is visible and accessible, it offers role models and it contains intrinsic values that play an important role in society. Sports can thus be a source of inspiration, but also an effective tool in combatting social problems.



Football is the most popular sport among the youth from the Bairros.

The youngsters all dream that, one day, they will play for one of the big professional clubs and escape their poor circumstances to get a better future. The inability of the Mozambican Government to implement its own basic sports regulation translates in a lack of suitably qualified staff in the sport sector, poor maintenance of facilities and equipment, lack of finances and poor support systems. Development opportunities in terms of sport are very scarce.

The need for the kind of program proposed by Favela United is emphasized when one walks through the Bairro. There are no decent sport facilities or football fields. Most existing fields consist of heavy sand and are often full of rubbish. There are no real training opportunities. Those that do organize activities often lack professional experience and knowledge of using football for social change. Hence, the level of training is relatively low.

2.4 Our Approach

In 2015 Favela United, through a grassroots volunteer effort, organized regular training sessions in three Bairro's, as well as a handful of activities, and two major football tournaments. In one year we reached approx. 1000 children. We would like the opportunity to replicate our experience and strengthen the program to place more focus on stimulating personal development, teaching and life skills. By focusing on addressing three areas: economic empowerment, healthy lifestyle and security, we aim to have a bigger impact. Favela United will also focus on the program's sustainability and longevity through partnership development, local capacity development, and evaluation to inform future programming and scalability.



Football is more than just a game.
It's got the power to change the World



RIGHTS Every child has the right to play and to join in a wide range of leisure activities. – A place where they can learn new skills and improve their talents. Our program provides in this right of children, a place where they can improve their skills and education – a place where they feel safe and socially included

2.5 Economic empowerment

Labour is the main asset of youth from disadvantaged backgrounds, therefore improving their chances on the labour market will be the best way to reduce poverty. To enhance their economic position, they need opportunities to work and earn money and they need the skills to make use of those opportunities. In order for young people to create a sustainable livelihood they need to demonstrate knowledge, capacity and attitude. The programme supports the children's and youth's right to education and to develop their personality and talents to the fullest (CRC Art. 6, Art.29)

Favela United strives to create opportunities to work by: offering professional training thus allowing some of the youth to enter the youth league and become professional players. In addition, through partnerships we try and enhance their skill development and where possible link them to relevant opportunities such as internships.



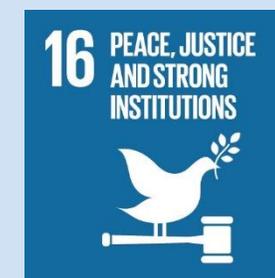
When speaking with Mozambican employers, the biggest complaint is not the lack of hard skills in (potential) employees but the lack of soft skills in combination with attitude problems. Soft skills are increasingly becoming the hard skills of today's work force. It is these soft skills that help people communicate and collaborate effectively. Work ethics, attitude, communication skills, emotional intelligence and a whole host of other personal attributes are the soft skills that are crucial for career success. The football field is a place for social interaction, development and respect. The program therefore pays special attention to discipline, personal accountability, collaboration (teamwork), conflict resolution, the clarity of communication, creative thinking and inclusion.



Healthy lifestyles

Evidence and experience show that healthy young people are better equipped to take care of themselves, to provide for their families and to contribute to their communities. This is why it is very important to promote a physical active lifestyle, to improve healthy practices and hygiene and to increase awareness of Sexual and Reproductive Health and Rights (SRHR). The Favela United program fully supports the children's right to relax and play as well as have nutritious food and a clean environment (CRC Art. 24, Art.31).

Favela United gives them the opportunity to become physically active on a regular basis with professional soccer training. In addition, we strive to give them meals, fruits and drinks after the training for a healthier body and mind. The community coaches are trained to speak about healthy practices, hygiene and SRHR and choose a topic to discuss for the weekly or bi-weekly sessions. Through partnerships with other NGOs in the field of sanitation and SRHR, we strive to further inform and educate our youth to improve healthy practices and lifestyles.



Security

Our youth grow up in a place where (domestic) violence, and violence against women and minors are the order of the day. Alcohol is a cheap method of escapism, further increasing violent behaviour. A trap they easily fall into, not knowing any different or any better. Favela United aims to break this vicious cycle. By creating a safe place in the field and personal relationships with our youth we not only make these topics negotiable, they also confide in us and turn to us for help when needed. By educating them on the dangers of drugs and alcohol we combat substance abuse. By combining the training for girls and boys we teach them respect for each other, thus hoping to break the cycle of violence. The Favela United, hence, aligns fully with principles of protecting children and youth from drugs, sexual abuse or any activity that could harm their development.



FOOTBALL FOR CHANGE



2.6 More Impact of our work

Since the start of our football program in these communities, more youth are involved in sports, the level of violence in the communities has reduced, there has been a stronger positive connection between the adults and youth in the communities and there is increased awareness about Health, environment, inclusion and gender equality.

Young coaches were trained to implement the social football for change methodologies in their communities. They now use educational sports activities to provide daily training to approximately 250 young people in two of the largest marginalized communities of Maputo City. (Poalana Caniço and Maxaquene)

Reach of activities

Through our major Inclusive football events such as The Inclusive World Cup, community cleanup days and the celebration of the national women's day we reach and impact about 1000 young people per year.

Long term impact of our work

The long term impact of our work is that we implement a sports for development program that aims to build the leadership skills of young people through quality sports programs. We try to inspire and support them to do something back for the next generation and their community, becoming a change maker. They want to share their passion and give back what they have learned on training and life skills to the next generation. This creates more sport and, on the field, education facilities for more youth coming from these marginalized communities, a safer place for kids to play, learn and grow up.



““Being a part of the Favela United project changed my life. I used to be very shy and didn’t have a lot of self confidence. Now I’m coaching the next generation young girls and boys in the community and I also became a referee in the official youth football competition. I feel strong, confident and respected when I walk through the community, it makes me happy and proud”.

Joaquina Tembe
18 years old

IMPACT THROUGHOUT MOZAMBIQUE

- 1000** Participants per year throughout Mozambique
- 250** Participants in our daily “football for change” Program
- 80%** Youth participants
- 20%** Adult participants



STRUCTURE

2.7 **Favela United** is a Non-Profit Organisation officially registered in the Netherlands and Mozambique. Favela United launched her first football for change projects in Rio de Janeiro back in 2010. In 2015 Favela United expanded to Mozambique, overwhelmed by the inequality, marginalization and stigmatization that the youth faces in the favela's, Patrick and his coaches transformed Favela United in more than a football school.

Favela United consists of three components: Board of Directors, Daily Management, Pool of Volunteers. By working with a small core team and volunteers we guarantee value for money. With modest contributions we have managed to create a large impact in the communities we work in.

There are three members in the board: the chair, the vice-chair/secretary and treasurer. Members of the Board play an active role in supporting and guiding the foundation. The board members enjoy no financial benefit arising from exercising their duties but instead donate valuable time and advice.

The team responsible for Daily Management consists of five people: the executive director and four coordinating community coaches. The strength of our foundation is that we work with local coaches who train in their own communities. They play a crucial role in empowering young people since they are closest to the local communities. They therefore know best which approach works and have a direct connection with the youth and their parents.

Favela United can lean on a stable pool of local and international volunteers who contribute with man hours and expertise.



2.8 Life Captains

Use football as a learning tool to change young lives and give them the basic skills, knowledge and opportunities to become champions of their own destiny.

The Favela United Life Captain methodology runs like a thread through our program. By incorporating the use of soft skills in our daily football training program we trigger the minds of youth to progressively make positive changes for themselves and to acquire the knowledge and tools to make a difference for their own future.

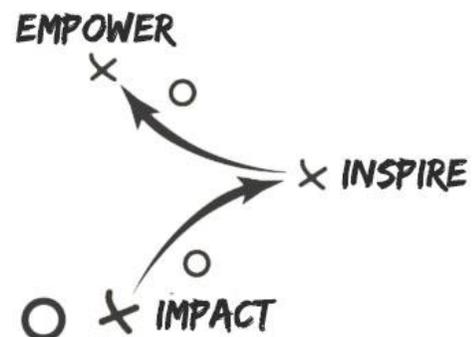


Educational Workshops

The program includes weekly educational workshops together with our local partner organisations on Life skills education, youth leadership, team building, health education, ASRRH and environment awareness.



LIFE CAPTAINS PROGRAM WORKSHOPS



FOOTBALL FOR SOCIAL CHANGE



COPA FAVELA UNITED

2.9 Copa Favela United

The Grand season closing tournament

300 boys and girls from 10 different communities in Mozambique battled for the coveted Copa Favela United which is held every year from the 17th till the 20th of December.

With the tournament we provided every child with a **Merry Christmas**, while promoting gender equality among our youth and the community. This three day long tournament ended with a Christmas meal with all the kids together and the kids also received school material gifts for their new school season.

Once again we would like to thank all our supporters for all the donations, love and support.



2.1.0 Football in a clean environment

When summer is coming and the streets will be filled with kids who love to play football, we have to make sure that the environment is clean and we put diseases off side.

On the 13th of October Favela United organized the "lixo no chão não" (No waste on the floor) 5 a side street football tournament for over **100 boys and girls** from the Polana Caniço community. During this 2 week football in a clean environment tournament we kicked-off with a community clean up and hygiene awareness/recycling workshop in associating with our environment partner ProjA.

Goal of the program

Overall goal of the program was to contribute to a sustainable environment in the Polana Caniço Community and raise awareness among youth and community about hygiene and recycling.

Objectives

The main objectives of the program are to;

- 1) Develop a simple and effective recycling method for the community. Clean Campaign Operação Caco: a joint initiative for cleaner city, healthier citizens (ProjA)
- 2) Develop a support system to help the vulnerable groups to practice safer and in a healthier living environment.
- 3) Create awareness on environment sanitation.

"TALENTS FOR TALENTS"



WANDELAAR AT WORK
DEEPER THAN SPORTS

"I Still believe in Magic, after seeing and understanding what favela united does in Africa. I was inspired to help Patrick. Together we came up with the idea to bring back the magical feeling of a new pair of boots, same pair your idol was wearing. Seeing the reaction of the young men and woman with the new pair of boots from their idols, made me believe in magic again". Joreilly Chirino, CEO Wandelaar At Work



2.1.1 Talents for Talents

In association with **WandelaarAt Work**, Favela United started the 'talents for talents' campaign in the end of 2017 and continued the campaign in 2018. With this campaign Favela United and Wandelaar At Work connected European talents from Professional clubs with the talents from the Favela's in Mozambique.

The players from Europe donated a pair of their football boots to the FU boys to inspire them and help them to keep their dreams alive, to become a professional football player.



Bringing youth from different continents closer together "through the power of football"

Through a video message the players of the professional clubs were thanked by the boys of Favela United and this resulted in some beautiful and unique images.

In 2019 Favela United continues the partnership with Wandelaar At Work to connect even more professionals and talents from Mozambique.



- | | |
|------------------------------------|----------------------|
| <i>Talents for talents players</i> | <i>Favela United</i> |
| Cheick Touré (Feyenoord) | Paulo Chongo |
| Nigel Robertha (SC Cambuur) | John |
| Delpiero (Feyenoord) | Yuran |
| Boyd Reith (Feyenoord) | Ernesto |



Young Champion of Mozambique
"Netinho" 13 years old



MAPUTO UNITED PROJECT

2.1.2 Maputo United FFC

The official Favela Maputo United Foundation Football Club gives the opportunity to young talented football players from our main football for change program to have a professional experience and the possibility of developing their skills to become a football professional. An intensive training program in combination with a strong focus on monitoring the personal social development on and off the pitch. The youth also participates in the LIFE CAPTAINS Program.



The coaches/mentors have a strong relationship with the families and schools of the youth. Three times a year the youth receives a personal development report during family visits from our coaches.

Maputo United team structure

- 2017 U13 boys team
- 2018 U13 & U15 boys team

The Maputo United Project was set up in the beginning of 2016, since then a group of 50 young boys divided in two teams are competing in the highest youth league of Mozambique.

In 2019 we'll continue with an U15 and an U16 boys team. In 2020 we hope to add a girls youth team.

Professional achievements Maputo United youth teams:

- 2017 - Winner National Cup Mozambique U13
- 2018 - Winner National Cup Mozambique, winner Maputo Cup and winner Copa João Albezine U13 and U15 team



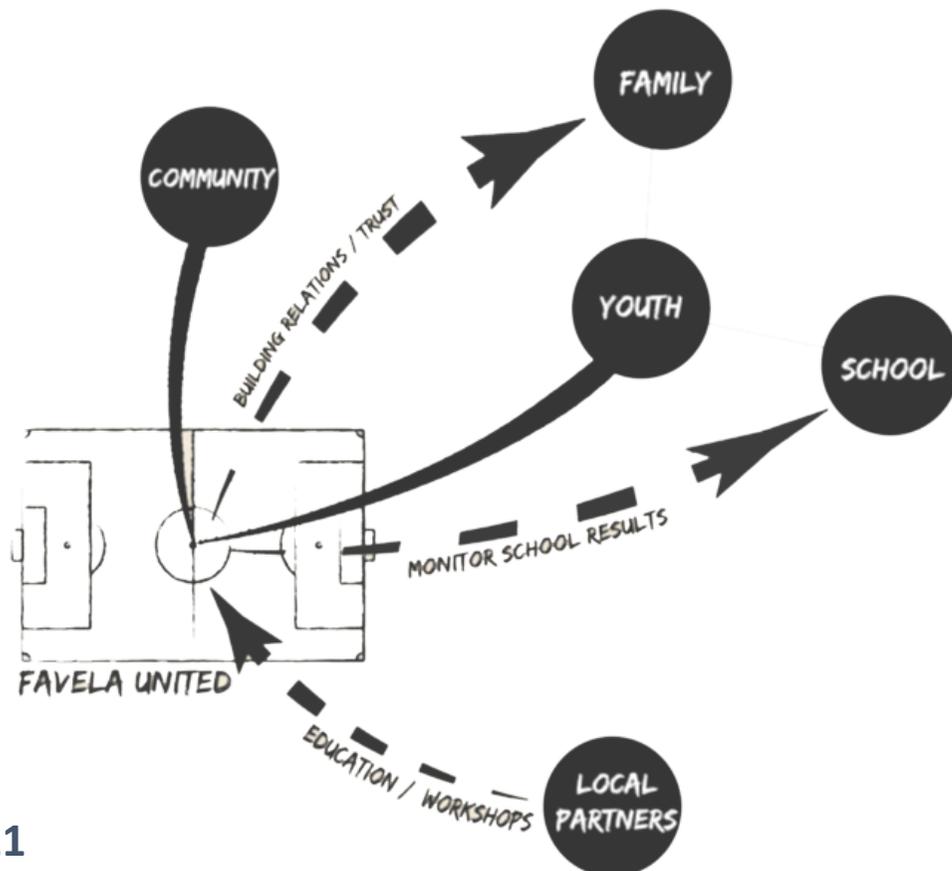
MONITORING DEVELOPMENT

2.1.3 Monitoring personal development youth

In the personal report we assess the development of their football skills, school results and their behavioral / attitude changes both on and off the field. These reports are delivered and discussed when visiting the parents or other family of the youngsters at home. Consequently, there is more awareness of our daily activities, increased trust from the parents and youth get more freedom to train and participate in our activities. It has also led to a stronger bond between the parents and coaches so that we can collaborate on the positive developments in training and attitude of the youth. There is more discipline, more respect and better behavior among the participating youth. We also helped several young people return to school.



FAMILY VISITS
Youth development report



Our coaches and the family of Simião, during family visits to discuss the personal development report



Our youth mentor Eduardo visiting the family of Socovinho





FAVELA UNITED PRESENTS INCLUSIVE FOOTBALL WORLD CUP



MOZAMBIQUE 2018

The Inclusive Football World Cup 2018

When all eyes were on Russia for the FIFA World Cup 2018 we did not forget about the other side of the world, where youth still fights against social exclusion and poverty.

3.1 The World Cup for social change

Following the footsteps of one of the World's best footballers of all time, Mozambique's legendary Eusébio da Silva. Last summer over 300 marginalized children throughout Mozambique's poorest communities tasted the sweet feeling of participating in a World Cup and experienced what it feels like to be a real football star.



During 30 days, boys and girls from 16 different communities including street children came together on the pitch to play and celebrate the beautiful game of football.

Favela United hosted the very first Inclusive football World Cup

Favela United hosted the very first Inclusive Football World Cup 2018 in Maputo, Mozambique to promote social change through football. This special football Tournament took place in one of the city's largest communities "Bairro da Polana Caniço".



The 2018 Inclusive Football World Cup brought a real feeling and experience of the FIFA World Cup to the favela of Polana Caniço in Maputo.

In partnership with **The Student Hotel** and various local partner organizations, we created an unforgettable experience for 20 participating teams, several partners, and lots of spectators. Exceptional events were staged: workshops on social change through football and cultural immersion activities.



SCORING FOR INCLUSION AND EQUALITY



#ALWAYSONSIDE

THE INCLUSIVE WORLD CUP 2018



3.2 MORE THAN JUST FOOTBALL

The Game

The tournament has been designed to equally challenge players' soft skills off the pitch as well as their hard skills on the pitch. The field is their spotlight, a safe place where they can all enjoy the freedom of the game.

The Impact – Youth leaders

On and off the pitch young people gain basic skills, knowledge and tools to become "FU Life Captains", champions of their own destiny. By sharing their experiences and knowledge with others, they have a positive impact on the new generation youth and become change makers inside their own communities.

The Community Celebration

The Community is the key to this all inclusive program. The world cup celebrations, music and dance will attract, inspire and create an inclusive positive influence on all. By giving the community the freedom to express themselves on and off the pitch, people connect quickly and make new friendships

The Mission

Use football and the moment of the Russia World Cup to highlight the situation of one of the poorest football loving slums in the world, fighting poverty and social exclusion.

The Concept

Creating a parallel local World Cup football tournament, called 'The Inclusive World Cup', in Bairro da Polana caniço – Cidade de Maputo.

The Social Challenge

Focus the event around overcoming poverty & social exclusion, teaching the soft skills needed to step out of desperation.



THE INCLUSIVE WORLD CUP 2018 TEAMS 3.3



LIFE CAPTAINS PROGRAM IWC2018

3.4 The 2018 Inclusive Football World Cup, More than just football.

During the IWC2018 Favela United partnered with several other local organizations to work on the Life Captains program. During the 30 days' IWC there were over 20 educational workshops given to approximately 500 children and adolescents.

Meet one of our partner organizations MUNAY

Created in 2016, Munay Moçambique is an organization that acts as a platform for creating Entrepreneurship, Leadership and Vocational Guidance projects.

Their mission is to improve the education of the Mozambican children and youth through activities, programs and events and by sharing knowledge and experiences. They also promote social, moral and civic inclusion.

As a legacy for the IWC, MUNAY continued giving workshops together with Favela United on a weekly basis during the whole year of 2018. In 2019 MUNAY will continue to work with Favela United in the Life Captains Program as a partner.



MUNAY Mozambique



D-Fruit Mozambique

Health and Nutrition workshops with our partner organization D-Fruit given by Dirce Abdala and her team.



LIFE CAPTAINS PROGRAM IWC2018

3.5 Health Education and ASRHR

Over 500 young girls and women were educated on sexual and reproductive health and menstrual hygiene during the 2018 Inclusive World Cup

Meet our Life Captains program partner organization on Health Education” **Wamina**”.

“Wamina is an innovative Mozambican brand that empowers and inspires girls to reach their full potential. According to UNESCO, 1 out of 10 girls in Sub-Saharan Africa don’t attend school during their period contributing to high female dropout rates. Wamina provides sustainable menstrual products and gives education that could help keep girls in school”.



Wamina Menstrual Products

The **Wamina Reusable Pads** and the **Wamina Menstrual Cups** are economic, environmentally friendly, healthy and socially conscious menstrual hygiene solutions.

Wamina Workshops

The **Wamina Workshops** provide fact-based information on sexual and reproductive health as well as menstrual hygiene.

Wamina Micro-Franchise

The **Wamina Micro-franchise** helps women start their own business, so they may become economically independent. Wamina provides financial literacy and entrepreneurial skills and a line of wellness products that is environmentally conscious and affordable.



Leader2be

Life skills classes with our partner organization Leader2Be. Led by Cristina. “ The Butterfly effect..”



ProjA (Enviromental Education)

Seja Exemplo ! Be an example “ environmental Workshops with Regina from ProjA”



Mbalele Mbalele

Educational and cultural Mozambican Board game to have lot’s of fun and to learn working as a team while gaining general knowledge of the Mozambican culture.



THE INCLUSIVE WORLD CUP IN A CLEAN ENVIRONMENT



Amigos, abracei o lindo projeto Favela United que leva o futebol aos bairros com vista a educar, socializar, envolver crianças e descobrir talentos futebolísticos nos bairros periféricos. Como o futebol implica ambiente limpo, desenhamos diversas actividades ambientais que terão lugar no bairro Polana Caniço: Limpezas, palestras e oficinas de artes e reaproveitamento de materiais com as crianças do Projeto e os moradores do Bairro.' Ras Soto



3.6 Football in a Clean Environment

The inclusive World Cup in a clean environment. Celebrating round 4 of the IWC2018 while fighting for an inclusive and a clean world.

All the kids and coaches, together with our partner organization PROJA + o Grupo Amigos do Ambiente, cleaned up the community and held recycling workshops. During this they could all enjoy the great music of RAS SOTO who was live on stage. *Gente Chique não deita lixo no chão. SejaExemplo!*





3.7 THE INCLUSIVE WORLD CUP TROPHY

The symbolic trophy with 2 hands holding up a heart of love, stands for Love, Inclusion and Equality.

The Cup was designed by **Abby Nicole** from TSH in Amsterdam. The Mozambican wood artist **Armando** from FEIMA in Maputo, brought the cup design to life.

The Cup is made from 100% Mozambican Wood and weighs around seven Kilograms. The amazing local paint artist "**Mateus Sithole**" from the Polana Caniço Community gave the Cup an amazing and colorful finishing touch.



Wood artist "Armando" proudly showing the IWC trophy at the FEIMA market in Maputo, Mozambique.



Abby Nicole "Proudly looks to her designed IWC Cup in real life"



One of Africa's most talented paint artists "Mateus Sithole" on the right

INCLUSIVE WORLD CUP 2018 TROPHY TOUR

3.8 Showing the official Inclusive World Cup Trophy to the World.

Before the official Kick-off of the very first Inclusive World Cup organized by Favela United, the young IWC2018 Ambassadors visited several TV stations, organizations and local companies to create awareness of the Inclusive event and to show the Symbolic Trophy that is hand made in Mozambique.

The Trophy went all the way from Mozambique to Amsterdam and from the hands of the Mozambican Superstar ZAV to the UNITED NATIONS Director Martin Maya.



Favela United Young leader Joaquina presenting the IWC Trophy At the UNDP Mozambique in Maputo.
In the picture Joaquina together with the Director of the UNDP Martin Maya.



Mozambican Superstar ZAV and the IWC2018 Trophy and Favela United youth



TEAM IWC2018 Ruth and Sarah at the STUDENT HOTEL in AMSTERAM



IWC2018 Trophy tour at the World Bank Mozambique.

The young players of the IWC2018 Melina and Santino proudly show the Trophy to the World Bank team in Maputo.



IWC2018 Trophy tour at the TV STATION STV during the program Manhas Alegrias



Showing the IWC2018 Cup to Mozambique at the Gilberto's Mendes Show CONEXÕES de Gyl



SOLIDARITY

SOLIDARITY

SOLIDARITY

LOVE

LOVE

**FAVELA
UNITED**
FOOTBALL FOR CHANGE



OFFICIAL
TEAM
SPONSOR

**THE
STUDENT
HOTEL**



3.9 The Official Inclusive World Cup 2018 Partner THE STUDENT HOTEL

TSH SCREENED THE LIVE MATCHES IN THE COMMONS IN ALL THEIR LOCATIONS IN THE NETHERLANDS

TSH showed footage from the Inclusive World Cup in between the matches so that their guests and visitors could get a taste of life in Mozambique at the same time as they were watching the main events in Russia.

Favela United has created a grassroots program that teaches young boys and girls about equality, hygiene, social inclusion and trains them in life skills so they can learn how to earn a living and to escape poverty.

The Student Hotel supported the kids of Mozambique to be #Alwaysonside and work towards equality and life without violence and poverty. In Addition TSH was the team sponsor of Team Confidence, Team Solidarity, Team Joy, Team Leadership, Team Open, Team Hope and Team Equality.



As part of our pledge to help support diversity and encourage a transformative crowd we want to show that, while all eyes are on Russia, in another part of the world there are also some passionate, young, excited and talented youths who will also play with their heart just like the teams in Russia are and we will sponsor them to do so. The teams are named after positive messages such as Team Open and Team Pride and promote fair and equal play on and off the pitch.” TSH Team





3.1.1 Meet our Official IWC2018 Transport Partner, MOTORCARE NISSAN

Motorcare NISSAN supported the IWC Team with a brand new Nissan X-trail for all the logistics of the tournament's equipment and staff. Besides the car, Motorcare showed their respect by supporting the IWC team 'Respect' during the tournament.

Motorcare NISSAN also brought the Inclusive World Cup community to the next level. By showing all the games on a big screen making it possible for the kids to watch their favorite World cup stars.





3.1.2 Official Equipment Partner
IWC2018

Carlos Morgado Foundation
Mozambique

The Carlos Morgado Foundation believes in a society that remembers the past, gives voice to everyone involved, and participates actively in its own development.

The Foundation donated the IWC team equipment and made sure that all the kids were looking great and included in the beautiful game.

Values

Keeping alive the legacy of Carlos Morgado, the foundation is based on honesty, honor and patriotism, as foundations of its existence.

Mission

Contribute to the development of a fair Mozambican society through programs based on education, health and sport.

CARLOS *foundation*
MORGADO



INCLUSIVE WORLD CUP 2018

Impact Stories 3.1.3



Team Love has two captains! They discussed and arranged the warm-up together as a duo. An inspiring example for all.. their shared Love for the game, transcends any gender boundaries. ❤️

[#youngleaders](#) [#teamlove](#) [#equallove#](#) [#equalgender](#) [#equalresponsibility](#) [#IWC2018](#) [#mozambique](#) [#Alwaysonside](#) [#teameveryone](#)

First round of the [#IWC2018](#), full of passion, great runs, powerful shots, wonderful saves, perfect passes, solid defending.. Maybe even more important, also including: acts of fair play, great teamwork, positive coaching, joyful warm-ups, and lots and lots of SMILES 😊



The Inclusive World Cup is not just about the players, it involves so much more. The community mothers arranging wonderful lunches, local DJs for some fresh tunes, fans coming to watch and celebrate the game, future stars that get inspired and practice their own skills off the field, or around the corner.. It is a community celebration - bringing people together through football: [#teameveryone](#) 🌍🌍

.. [#favelaunited](#) [#iwc2018](#) [#socialinclusion#alwaysonside](#)

Angelica , team solidarity

“Besides football the event also taught me during the Life captains workshops to dream big and how to make my dreams come true. Can’t wait to participate again in the workshops of favela United and Munay. Special thanks to Geralda”.

Nkensani, team health

“I enjoyed every minute of the IWC, the experience and feeling of a real World Cup. In the beginning I thought it was a bit strange to play together with girls in the team, but after one game they showed me the opposite. The girls played very good and I’m proud of the whole team how we managed to work very good as a team together”.

Leonor, team Health

“It was a wonderful experience to play with mixed teams, it gave me the feeling that we’re all the same”.

Nunes, team respect

“As captain of team respect, me and my team felt responsible to show lots of fair play during the games to show respect for each other. The IWC gave me lots of joy and that made it a very successful event for me”.

Jessica, Team Joy

“The opening ceremony of the IWC was fantastic. To see everybody happy and dancing together was lots of fun. Besides the great experiences of the games I also learned a lot during the IWC, for example that also keeping the community clean together is important for our health and environment. Before the games we also did clean up sessions”.



"After Collaboration with favela United for painting our local IWC Mural, our lives and careers have had a big step forward. One of the young assistant painter managed to get a job as a publicity logo painter, he had never painted anything in his life like this. But FU opened the opportunity for him to help himself. Another assistant painter will be having his first exhibit this year, he has painted and decorated many houses and walls, this is all because of the publicity he got from painting the IWC mural, the opportunity made him again confidence."

"Our local children are very protective to the mural, they make sure nobody damage it. Also lot's of people benefit from it's luminosity, even at night it's used as a resting place where people like to do body stretching. We are very happy as artists to have had such an opportunity, we are well respected in the community by everyone due the work we did. We hope to collaborate with other international artists and other organizations who practice mural or public art. We want to spread the light in our neighboring communities. A big thank you to Patrick Hoep and Favela United".



Mateus Sithole

3.1.4 BRIGHTEN UP THE COMMUNITY

Bringing the world to the Inclusive World Cup inside the Polana Caniço community in Maputo. The IWC Mural full of colors and history brought an amazing and positive energy to the children, fans and the community of Polana Caniço

The Mural promotes Love, inclusion and equality through the power of arts and brings dreams alive. The Wall includes several local young heroes of the IWC and three of Mozambique's greatest football players of all time, Eusébio Dos Santos, Mario Coluna and Manuel Bucuane "Tico-Tico".



Meet Mateus Sithole,
One of Mozambique's most talented street artist from the Polana Caniço community.

The IWC Mural project was designed by Mateus and brought to life on the wall together with his team of young artist from the community. At the mural project he gave young artists the space to be creative, to learn and to enjoy while painting. The Result is stunning. When in Maputo, it's a 'must see' to go to and experience the energy.



Mateus Sithole
In action on the IWC wall



The IWC Mural painting team of local street artist





Love conquers all ❤️ 3.1.5

At the end of the Amazing first edition of the Inclusive World Cup all the teams and children became real Champions.

During a period of 30 days all the teams and children had the time of their lives and gained new life changing skills and knowledge to become champions of their own destiny.

Meet the **Winning Team** of the Inclusive World Cup 2018, **TEAM LOVE**.

Love is the key to inclusion - let's be united forever **#Alwaysonside**
#Teameveryone



#ALWAYSONSIDE

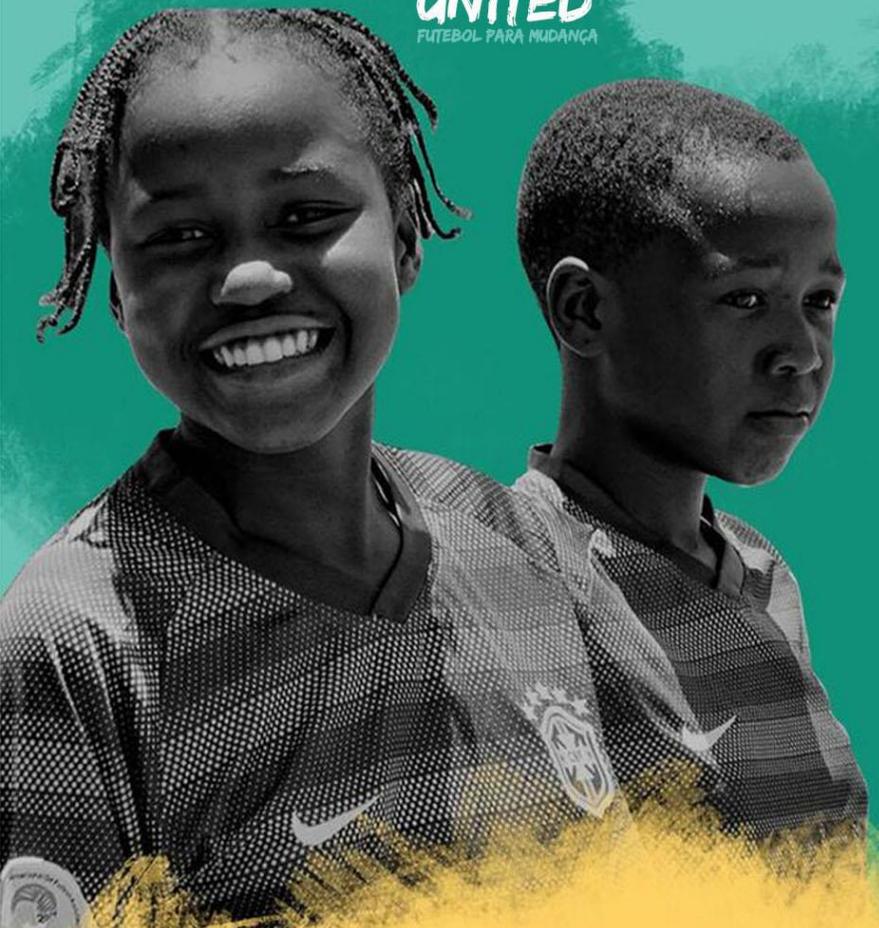
"It has been a great journey for the girls and boys from Team Love. ❤️" we've learned to Respect each other and by working hard together as boys and girls we can achieve more", Anousha (captain).



We want to thank Martijn Boomsma and his son Kayana for supporting and sponsoring **#TeamLove** **#IWC2018** **#Champions** **#TeamKayana**

FAVELA UNITED
FUTEBOL PARA MUDANÇA

FAVELA UNITED PRESENTS INCLUSIVE FOOTBALL WORLD CUP



MOZAMBIQUE 2018

#IWC2018

#ALWAYS ON SIDE

WWW.FAVELA-UNITED.COM



OFFICIAL PARTERS INCLUSIVE WORLD CUP 2018

IN THE SPOTLIGHTS



IN THE SPOTLIGHTS

4.1 Junior Ambassadors IWC2018

We Love this!
 What a great day and all arranged by the Inclusive World Cup JUNIOR AMBASSADORS Ollie and Lilly!
 A football marathon with their friends, to raise money for the Favela United Inclusive World Cup!
 Our Favela United coach Felicienne Minnaar spoke with them about the Favela United project in Mozambique and gave a short demo training and a mixed-teams football game.



Junior Ambassadors IWC2018 in the Netherlands
 Ollie & Lilly



Junior Ambassadors IWC2018 in Mozambique
 Flor & Antonio



4.2 Crafted Society Brand for Favela United and the IWC2018

"As part of our philosophy at Crafted Society to use Luxury for GOOD™ we will support the Favela United project by donating 5% of our sales between April through the end of May to support the project and the IWC2018. Great craftsman come in many forms, but every great Craftsman or Craftswoman needs an education and mentor whether it be in the workshop of out on the field of play – access to education, discipline and an ultimate passion are the deciding factors in becoming masters of their destiny. Our hope is that by supporting a project like this, we can provide an educational framework and environment which can provide both hope and opportunity to create a future generation of masters in which ever craft or community they wish for." Martin Johnston Founder Crafted Society

We are delighted to team up and support Favela United Foundation with their June 2018 Inclusive World Cup in Maputo, Mozambique. While most of the world's eyes will be on Russia, there will be another World Cup going on parallel which will provide the 20000 strong community with an opportunity to play the game without borders while supporting social inclusion, gender equality and hygiene & sanitary education. We will be donating a % of our sales towards the IWC." Crafted Society



IN THE SPOTLIGHTS



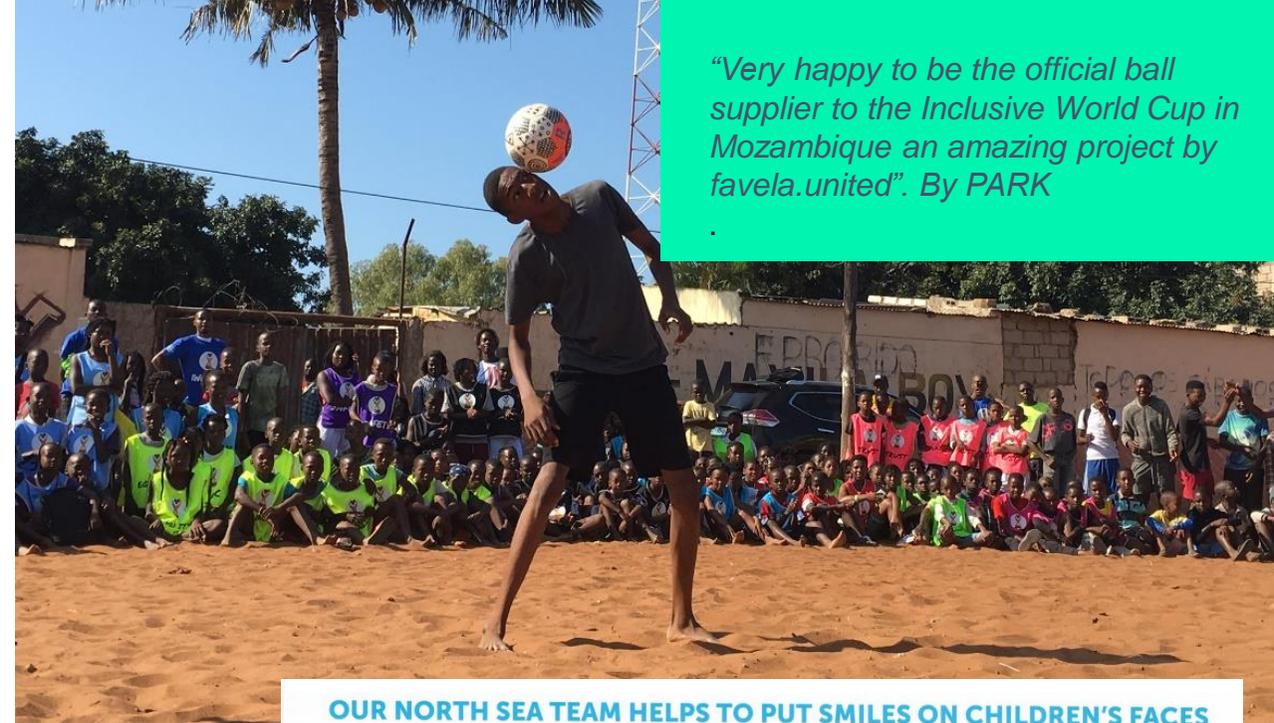
4.3 Official Ball Partner IWC2018

PARK Social Soccer Co.

PARK brought a real feeling and experience of the FIFA World Cup to the favela of Polana Caniço in Maputo. The Pass-A-Ball Project.

Meet our official Ball partner PARK Social Soccer Co. For every PARK ball they sell, they pass an identical ball on to charity projects like ours.

PARK SSC donated over 130 balls to the Favela United Project for the Inclusive World Cup and for the legacy of it.



"Very happy to be the official ball supplier to the Inclusive World Cup in Mozambique an amazing project by favela.united". By PARK

SHOP

IMPACT

CLUBS

PARK

BLOG

CONTACT

Q

🛒



OUR NORTH SEA TEAM HELPS TO PUT SMILES ON CHILDREN'S FACES

OUR North Sea team has helped to put smiles on the faces of some of the world's poorest children after helping with a shipment of 130 footballs to Rotterdam for onward transport to Mozambique.

Favela United – a Netherlands-based non-profit organisation which uses the transformational power of football to empower youngsters in some of the world's poorest communities – approached us to help with the shipment to ensure they could be used in the Inclusive World Cup in Mozambique. The 35-day Inclusive World Cup ran at the same time as the Fifa World Cup in Russia and involved 500 children.

Hull-based Park Social Soccer Company donated the footballs and we collected them from a distribution centre before shipping them to Rotterdam.

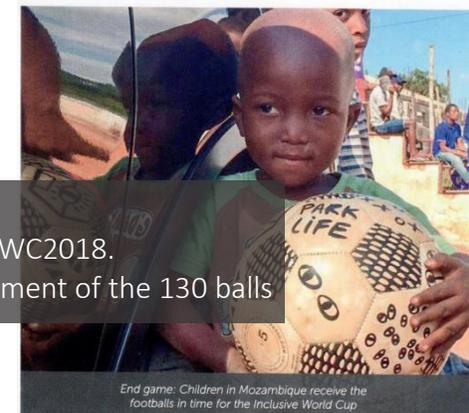
Andy Faichney, our Customer Operations Support Manager, told *Intercom*: "I collected the footballs, pumps and goalkeepers' gloves from a distribution centre about a mile from my home in East Yorkshire and then our North Sea team made all the arrangements to ship them overnight on the *Pride of Rotterdam*. The smiles on the children's faces when the footballs arrived in Maputo in Mozambique was reward enough for us as a company."

Favela United volunteer Sarah Wilkin added: "We use football as a learning tool to empower children and teach them about healthy lifestyles and important life skills like teamwork, fair play, leadership and gender inclusion. As well as the football, we ran 20 educational workshops during the tournament. With the help of P&O Ferries, we were able to get these footballs directly to the children who needed them most, enabling them to feel like real football stars for a few weeks."

P&O FERRIES

Shipment partner IWC2018.

Helping with a shipment of the 130 balls



End game: Children in Mozambique receive the footballs in time for the Inclusive World Cup



Kick-off: Andy Faichney, Customer Operations Support Manager prepares to pass the delivery to the *Pride of Rotterdam* team

IN THE SPOTLIGHTS



4.4 Favela United and IWC2018 Ambassador Reza Ghoochannejhad

*"The youth is the future of this world and we have to make sure we are giving them the best opportunities so they can pass this on to their children, generation after generation".
Inspiration and motivation are issues that we have to create for the youth in Mozambique. It's very important to guide the kids in the right direction and that's why this project is a good initiative to help the youth to fulfill their dreams." REZA*

Reza is supporting the children of Favela United since the beginning of the projects. The Iranian World Cup Hero, on the picture with his Coach Carlos Queiroz from Mozambique. Both legends made a special video message for the children of the Inclusive World Cup during their stay in Russia for the FIFA World Cup 2018..



Health Resource with Nicole

Nicole has been researching the positive influence of sports for development on HIV/AIDS awareness in Mozambique with Favela United. Her MSc thesis "it is not a game: the influence of Sports for youth HIV/AIDS awareness and empowerment" for the University of Amsterdam.



4.5 FC Barcelona Legends in Mozambique

Supporter of favela United Patrick Kluivert made a wish come true for the Favela United youth. Together with his Barcelona team mates he made it possible for our teams to join the legendary game of FC Barcelona legends against the Mozambique legends in the National stadium of Mozambique.

On the picture Favela United's Founder and CEO Patrick Hoep and FC Barcelona legend Patrick Kluivert.



4.6 Ullern Fotball

Over the last years Ullern Fotboll Club from Norway supported Favela United by donating lots of football boots and equipment for the favela youth in Mozambique. This is making a big difference for all the kids participating in the FU Program. *Special thanks to Lasse and Tanyazi from Norfund and Mette and Stein Eriksen.*





This movie shows that we could find amazing and powerful stories inside the communities



IN THE SPOTLIGHTS

This is the story of Simião that is part a member of the Maputo United Team.

4.7 Favela United The Documentary

NI KOMBELA GOLO
by Viajar a Dois

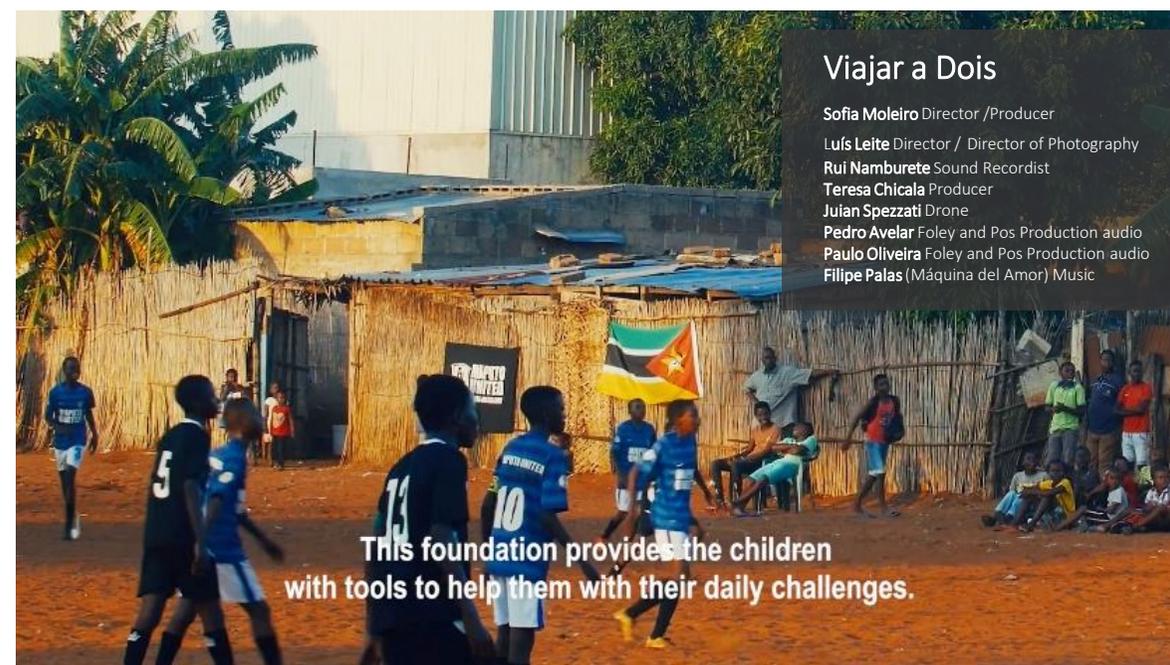
This documentary series, brings you to the heart of the Favela United project inside the Polana Caniço community in Maputo, Mozambique.

The Documentary is about the transformational power of football that empowers youth from the Mozambican marginalized communities. They follow a young player and watch his desire to build a better future. This Documentary shows that we can find amazing and powerful stories inside these hidden communities. This first Short-Docu about the social impact of Favela United participated in the My RODE Reel Short Film Competition Festival 2018.



"This short-docu is the first step to our bigger project. Our goal is to follow a group of these children participating in the Favela United projects for the coming 5 years and show the impact of Favela United on the children's lives on a long term". Luis and Sofia (Viajar a Dois)

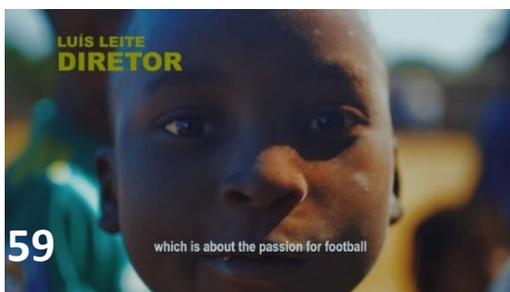
*"Enquanto a vida passa, a alegria toma conta do campo de futebol. Bairro da alegria. Dança. Areia que acarinha. Sorrisos e muitos sonhos. Foi este o cenário que nos acompanhou na rodagem do nosso mini-doc "Ni Kombela Golo" um filme que estamos prestes a divulgar. Este é o primeiro passo para concretizar um dos nossos projectos especiais, acompanhar a fundação Favela United e as crianças desde que são adolescentes até a vida adulta, de forma a observar o impacto que um projecto destes tem nas suas vidas".
By ViajarAdois*



This foundation provides the children with tools to help them with their daily challenges.

Viajar a Dois

- Sofia Moleiro Director /Producer
- Luís Leite Director / Director of Photography
- Rui Namburete Sound Recordist
- Teresa Chicala Producer
- Juan Spezzati Drone
- Pedro Avelar Foley and Pos Production audio
- Paulo Oliveira Foley and Pos Production audio
- Filipe Palas (Máquina del Amor) Music



LUIS LEITE
DIRETOR



THE GLOBAL GOALS

For Sustainable Development



2.000,00 PEOPLE EMPOWERED

VISIBILITY

80% YOUTH

70%

of the participants are under de 18

40% FEMALE
Participation

PROMOTION OF GENDER EQUALITY

30 YOUNG CHANGE MAKERS
Local Community Coaches

20.000,00+

SOCIAL MEDIA PLATFORMS
FACEBOOK, INSTAGRAM, YOUTUBE AND WEBSITE

IWC2018 (INCLUSIVE WORLD CUP 2018)
SOCIAL MEDIA PLATFORMS, WEBSITE
TELEVISION, FANS, COMMUNITY

1.000.000 +

20.000+ COMMUNITY ENGAGEMENT
50.000+ COMMUNITY AWARENESS FU PROGRAM

30 OTHER COMMUNITIES IN
MAPUTO REGION INVOLVED
+3 OTHER COMMUNITIES ELSEWHERE IN MOZAMBIQUE INVOLVED

+200%

GROWTH OF FAVELA UNITED'S SOCIAL MEDIA
REACH IN 2018



49 Volunteers at Favela United

12 Coaches / Mentors

Change Makers in Favela United Programmes



1000 Children and youth involved in Favela United Activities



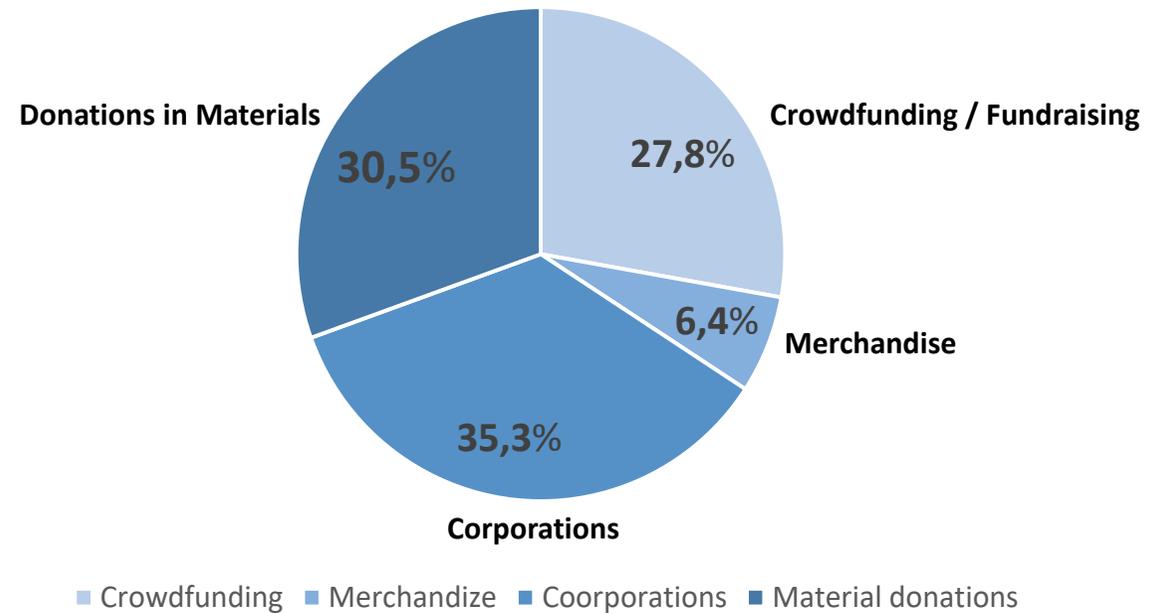
Each coach/mentor

Impacts around 80 children

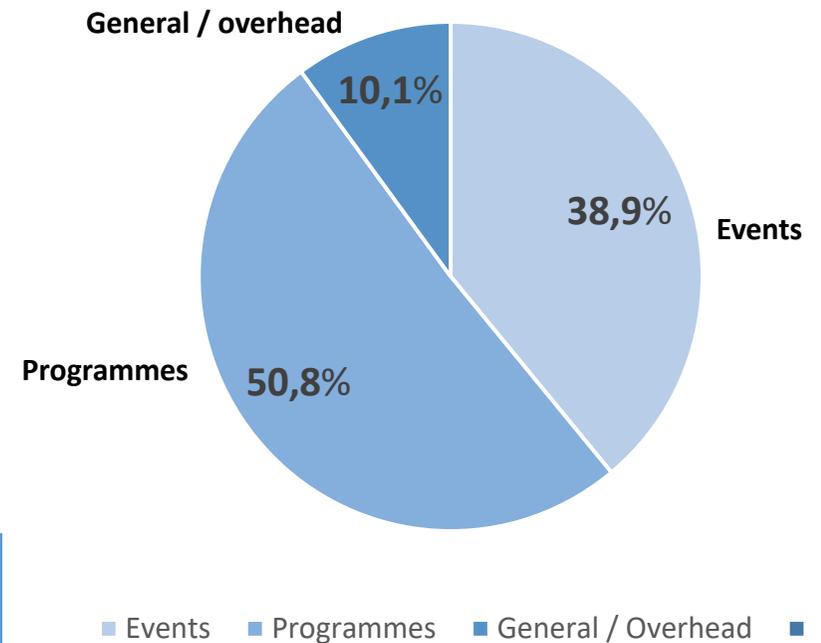
in Favela United Programmes



INCOME 2018
€23.350,00 / All Favela United entities



EXPENSES 2018



MORE IMPACT STORIES



Kinita “Favela United is like my second home, there is where I learned to respect and love myself and just be who I am. The coaches gave me tons of confidence and they taught me how to respect and to live with affection for others”.

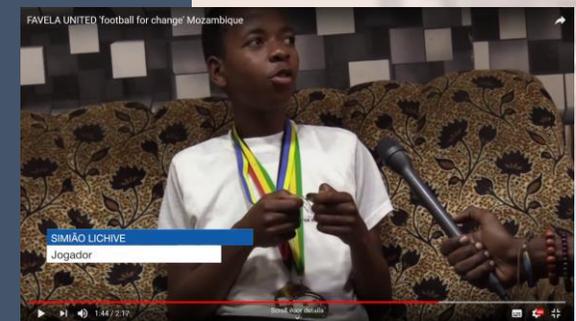
Emidio “Football is my life, Favela United gave me the opportunity to do what I like the most every day, playing football with my team mates. Since I’m participating in the project I’m also doing much better at school, thanks to the Life Captains Workshops and my coaches who helped me a lot”.



Ernesto “The project have thought me how to be a better leader and how to deal with the children. I give the children the space to be critical on me, this criticism makes me grow as a coach and as a person. I miss them when I’m not on the field with them, they bring me lot’s of joy and happiness”.



Simião (Captain Maputo United team) “For kids like us from the poor communities of the city it’s not easy to be part of a team that plays in the national youth league. The project gave me the opportunity to also be selected for the Maputo United team, a dream came true. I’m not only playing football in the highest youth league every week, I’m also learning new skills every week that help me to become a better leader. My dream is to play for the big Barcelona one day and to make a change for the younger children in my neighborhood. The coaches inspire me everyday”.



Alberto (Father of Simião) “When my son started to participate in the Favela United project, I saw a big positive change. The coaches are not just a coach, but also a father, a big brother and a mentor. They teach them that school is very important as well and how to grow up with the right values in life.”



Jonas “I started as participant in the Favela United project where I learned a lot and gained new life skills. Through these positive experiences I also became a coach and now I’m working with the next generation youth in the community. When I’m with the kids it gives me peace and joy, I feel valuable for my community”.

Eduardo “Favela United changed my life and for many others. I’ve grown very much as a person and I’m grateful to be part of the FU family and to achieve real goals with the project. Every day I’m learning new things and I’m sure that, with the FU project we can impact the lives of thousands of other children from these communities”.



Jair Uamba, Program Coordinator Favela United

“Since the beginning of our program, there are lots of positive changes in the community of Polana Caniço. The PC Community used to have a bad image and had the name of being a criminal neighborhood, this due to the high rate of criminal attacks, violence and substance abuse. Our sports for development program went all in against the problems in the community. By involving the whole community in our programs we were able to reduce the level of violence and drug and alcohol abuse. You can see that our football for change program has a positive effect on the behavior of the young boys and girls immediately. We are very happy to see that more and more young girls and women are involved in our program as well. We fight for inclusion and equal chances for everyone”.

Since 2016, Favela United has developed and maintained a strong football for development program to impact the lives of hundreds of young people from marginalized communities throughout the Maputo region. We have a proven track record of making a positive change in the communities we work in by using football as a tool to drive social change. We believe in, making a global change starts with local impact.

Over the last years

We have seen our impact grow on the fields. We created a strong network of local community organizations which we team-up with. It has shown us the great impact that football can have all over the world. However, we have also acknowledged, that at structural level, nothing really changed. We still face challenges to access the different funding opportunities and reach our potential of making a bigger change by expanding our program throughout the country of Mozambique.

For 2019

We feel the time is ripe to grow bigger and confront these challenges at a structural level. For the coming year favela united wants to increase their funding with 200% and get access to funding's from foundations as well as governments. Before 2020 Favela United also wants to launch the "Football for change" clothing line, a brand where 100% of the profit will go directly into the FU Programs.



Equal Game

In 2019 Favela United will start to have four of the coordinating coaches employed full time in the FU Program, with thanks to all your support. The coming year we want to bring the number of girls and boys participating in the programs to 50/50, as well for our young local change makers (coaches) in the communities.

Life Captains Girl Program

Before August 2019, if there are funds available, we hope to launch the LIFE CAPTAINS GIRL program in the community of Poalana Caniço. This program for 150 girls, is a combination of a local girl football league coached by a new generation of local Change Makers (girls) and an educational program focusing on life skills education, ASRHR, WASH, teen Pregnancy and youth leadership.

Becoming a Member of the Street Football World Network and Participating in the GOTHIA CUP 2019 in Sweden, will also be one of our goals and dreams for 2019.



This year's accomplishments wouldn't have been possible without the support of our partners

MAKING THE CHANGE
TOGETHER



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FOOTBALL FOR CHANGE

